

## HISTORY

# Contact

## ShowMeFIRST, Inc.

ShowMeFIRST, Inc. is a nonprofit organization formed in 2007 as a partnership between the public and private sectors to protect the financial services infrastructure in our area.

Our primary purpose is to improve communication, resolve problems, and pinpoint ways to improve the financial industry's disaster resiliency in our area.

Since its formation in 2007, ShowMeFIRST has continued to add members and establish successful working relationships with government and health officials, emergency management agencies, regulators and service providers of Southeast Missouri and statewide.

### Benefits to ShowMeFIRST

- Leverage Established Communications
- Leverage Established Partnerships
- Establish Advance Alerting and Warning
- Aid in Preparation and Planning Assistance for Members
- Provide Easy Access to GETS, WPS and TSP Government Programs
- Champion Financial Sector Needs
- Provide Safeguard and Security Assistance
- Facilitate Mutual Aid (i.e. Buddy Banks)
- Communicate Best Practices and Network among Sector Professionals

### President

Daniel L. Wyatt  
Capaha Bank  
1 South Main Street  
Cape Girardeau, Missouri  
Phone: (573) 331-7450

### Secretary/Treasurer

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The Bank of Missouri  
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ShowMeFIRST, Inc.  
[www.showmefirst.org](http://www.showmefirst.org)

## ShowMeFIRST, Inc.

A COALITION BETWEEN FINANCIAL  
INSTITUTIONS AND STRATEGIC  
PARTNERS

## Disasters Happen: Are You Prepared?



After a Disaster is **Not**  
When You Should  
Start to Plan

# ShowMeFIRST, Inc.

## MISSION

To increase the resilience of the financial services industry in our region in the event of a regional disaster in collaboration with city, state and federal agencies, including to:

- protect the lives of the people working in the industry
- protect the financial assets entrusted for safe keeping and investment
- work with city and state authorities on emergency coordination and evacuation
- implement the primary objectives in a rapid manner

## PRIMARY OBJECTIVES

- Obtain public sector awareness and participation
- Obtain priority access to facilities in a disaster
- Develop comprehensive DRP/BCP plans

## CURRENT INITIATIVES

- Obtain seats at regional Emergency Operations Centers
- Obtain credentialing (pre or post) capabilities
- Develop evacuation procedures
- Improve earthquake preparedness
- Improve pandemic preparedness
- Schedule drills, exercises and testing, involving the public sector



## MEMBERS

### FINANCIAL INSTITUTIONS

#### Charter Members:

Alliance Bank                      Bank of Advance  
Bank of New Madrid                      Capaha Bank  
Montgomery Bank                      The Bank of Missouri  
First State Bank & Trust Co., Inc.

#### Members:

Southern Bank      Ozarks Federal Savings & Loan  
Citizens Bank of Charleston                      FortuneBank  
Wood & Huston Bank

### STRATEGIC PARTNERS

AT&T	Perry County EMA
Cape County EMA	Stoddard County LEPC
Cape County Health Dept.	Technology & Networking / ASC
City of Cape Girardeau	American Bankers Association
ChicagoFIRST	DSTEP
RPC FIRST	MO Division of Finance
City of New Madrid	FBIIC
FDIC	FS/ISAC
FEMA	FSSCC
Federal Reserve Bank	St. Louis City EMA (CEMA)
MO Bankers Association	U.S. Dept of Treasury
MO DNR	Pemiscot County EMA
MIBA	Pemiscot County Health Dept
Recovery Solutions	Perry County Health Dept.
SEMA	Scott County EMA
New Madrid County EMA	Small Business Association
New Madrid County Health Dept.	Bootheel Regional Planning Commission
City of Cape Girardeau Fire Department	Missouri Department of Transportation
Citizen Electric Corporation	SEMO Red Cross
City of Sikeston	United Way
Cape Girardeau Chamber of Commerce	MO Public Private Partnership (MOP3/BENS)
Department of Homeland Security	City of Dexter Fire Department

## MEMBERSHIP LEVELS



### BASIC MEMBERSHIP (Free) -

- Attend ShowMeFIRST quarterly conferences
- Receive membership packet
- Industry preparedness and facilitated exercise invitations

### FULL MEMBERSHIP -

*All Basic Membership rights, plus:*

- Attend ShowMeFIRST monthly meetings
- Receive newsletters and publications
- GETS and WPS sponsorship
- Receive negotiated discounts
- TSP sponsorship
- FBI Infragard sponsorship
- May serve on sub-committees
- Receive ShowMeFIRST communications
- Coordinate with public sector agencies for response/testing
- Access to ShowMeFIRST online member portal
- FS-ISAC core membership discount
- Receive ShowMeFIRST developed BCP templates (from TAN/ASC)
- Receive first responder credential (or CERT training)
- Inclusion in the Member Directory
- Access to disaster planning news from TAN/ASC
- May serve as ShowMeFIRST EOC and/or public sector delegate
- Voting privileges
- May serve on ShowMeFIRST Board of Directors
- May participate in RCP national meetings
- May serve on ShowMeFIRST committee
- BCP advisement